

# Privacy Notes for our customers and interested parties

Thank you for your interest in our company, our products and our services. As the persons responsible for data protection, we want you to feel comfortable interacting with us and our employees with regard to the protection of your personal data. We take the protection of your personal data very seriously. Compliance with German and European data protection regulations is a matter of course for us. The protection of your personal data is therefore a top priority for us. With the following information, we would like to inform you about how we handle your personal data in detail:

#### 1. Name and contact details of the controller

Responsible for the processing of your personal data in the context of this contact is

Lacroix + Kress GmbH

Engterstraße 34 49565 Bramsche Deutschland

+49 5461 9560 238

klaus.borstner@essexfurukawa.com www.lacroixundkress.de

#### 2. Contact details of the data protection officer

The designated data protection officer is the

DataCo GmbH Nymphenburger Strasse 86 80636 Munich

Phone: +49 (0) 89 7400 458 40 E-mail: datenschutz@dataguard.de Website: www.dataguard.de

# 3. Processing of your personal data

### a. Your personal data that is processed by us

In the context of the existing customer relationship and contract initiation, we process the following personal data about you:

- Address
- Bank details



- Customer number
- Surname
- First name
- Your e-mail address,
- Your mobile phone number
- Your landline number
- Your fax number

# b. Purposes of data processing

Your personal data will be processed for the following purposes in the context of the existing customer relationship and the initiation of a contract:

- To process your request as an interested party. For this purpose, we use your contact details to answer your request.
- To prepare and carry out pre-contractual measures this includes, for example, the preparation and sending of an individual offer or individual agreement and transmission of contractual terms with the aim of concluding a contract.
- To add your contact details to our customer database.
- To check your creditworthiness.
- To fulfill our contractual obligations arising from the [purchase contract] with you. For this purpose, we pass on your personal data to shipping companies, among others, in order to ensure smooth delivery of the goods.
- To provide you with the best possible information about our products and services. This also includes sending (direct) advertising by e-mail or post.
- To ensure smooth billing of the services provided. For this purpose, your personal data will be processed in order to be able to issue invoices.
- To comply with our legal obligations. This includes, for example, the transmission of your personal data to the tax office.
- To provide you, our customer, with the best possible service. This includes, in particular, communicating with you by e-mail, mobile phone, landline or fax.
- For the purpose of sending the newsletter, if you have registered for our newsletter
- For the fulfillment of post-contractual measures.
- For the assertion, exercise or defense of legal claims.

### c. Legal basis for data processing

The legal basis for the processing of data in the context of [purposes of b.] we process on the basis of Art. 6 para. 1 sentence 1 lit. a - f GDPR.

#### Processing of your personal data on the basis of consent

Insofar as we obtain your consent for the processing of your personal data, your personal data will be processed on the basis of Art. 6 para. 1 sentence 1 lit. a GDPR in conjunction with Art. 5, 7 GDPR. Art. 5, 7 GDPR.



# Processing for the purpose of performing the contract with you

Insofar as we process your personal data for the purpose of fulfilling a contract, Art. 6 para. 1 sentence 1 lit. b GDPR serves as the legal basis. This also applies to processing operations that are necessary for the implementation of pre- and post-contractual measures.

# Processing for the fulfillment of a legal obligation

Insofar as the processing of your personal data is necessary to fulfill a legal obligation to which our company is subject, Art. 6 para. 1 sentence 1 lit. c GDPR serves as the legal basis. Our legal obligation to process data arises from retention obligations under tax and/or commercial law.

# Processing on the basis of legitimate interest

The legal basis for direct marketing purposes may be Art. 6 para. 1 sentence 1 lit. f GDPR if our legitimate interests exist, unless the interests or fundamental rights and freedoms of the data subject, which require the protection of personal data, prevail. The legitimate interests pursued by us in this regard - in addition to the purposes listed under b. - include

- To be able to inform you optimally about our products, offers and services by means of direct marketing;
- In communication with you, in particular to answer your inquiries by e-mail, telephone and/or fax;

The legal basis for processing activities in connection with the assertion, exercise or defense of legal claims is also our legitimate interest pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR.

#### 4. Recipients or categories of recipients of the personal data

As part of the processing of your personal data, we may pass on your personal data to the following recipients. We only transfer your personal data to external recipients if you have given your consent or if this is permitted by law. External recipients of your personal data are in particular

- external employees / freelancers
- Third party
- Authorities e.g. tax offices, courts, trade supervisory office
- Billing partner
- Collection agency
- Credit institutions
- Logistics company
- Parcel service provider
- Post
- (external) quality control bodies
- Tax consultant
- Associated companies



### 5. Transfer of personal data to a third country

Your personal data will not be transferred to third countries outside the European Union or the European Economic Area and this is not planned.

#### 6. Duration of storage of personal data

We do not store your personal data for longer than is necessary for the purpose for which it was collected. This means that data is destroyed or deleted from our systems as soon as it is no longer required. We take appropriate measures to ensure that your personal data is only processed under the following conditions:

- a. For the duration that the data is used to provide you with a service
- b. As required by applicable law, contract or in light of our legal obligations
- c. Only for as long as necessary for the purpose for which the data was collected, or longer if required by contract, applicable law, using appropriate safeguards.

A requirement may exist in particular if the data is still needed to fulfill contractual services, to check and grant or defend against warranty and guarantee claims. If the data are no longer required for the fulfillment of contractual or legal obligations, they are regularly deleted, unless their - temporary - retention is still necessary, in particular to fulfill legal retention periods of up to ten years (e.g. from the German Commercial Code, the Tax Code and the Money Laundering Act). In the case of statutory retention obligations, deletion will only be considered after the respective retention obligation has expired.

### 7. Rights of data subjects

You have the following rights under the General Data Protection Regulation:

- If your personal data is processed, you have the right to obtain **information** from the controller about the personal data stored about you (Art. 15 GDPR).
- If incorrect personal data is processed, you have the right to **rectification** (Art. 16 GDPR).
- If the legal requirements are met, you can request the **erasure or restriction of** processing (Art. 17 and 18 GDPR).
- If you have consented to the data processing or a contract for data processing exists and the data processing is carried out using automated procedures, you may have a right to data portability (Art. 20 GDPR).
- If the personal data concerning you are processed for direct marketing purposes, you have the right to **object** at any time to the processing of personal data concerning you for such marketing, which includes profiling to the extent that it is related to such direct marketing. If you object to processing for direct marketing purposes, the personal data concerning you will no longer be processed for these purposes. (Art. 21 GDPR)
- You also have **the right to lodge a complaint** with a supervisory authority (Art. 77 GDPR).



If the legal requirements are met, you can object to the processing of personal data concerning you at any time for reasons arising from your particular situation, which is carried out on the basis of Art. 6 para. 1 lit. e or f GDPR (Art. 21 GDPR).

# 8. Right to withdraw consent

If you have consented to the processing by the controller by means of a corresponding declaration, you can revoke your consent at any time for the future. The legality of the data processing carried out on the basis of the consent until the revocation is not affected by this.

### 9. Obligation to provide the data

For a (planned) conclusion and execution of the contract with you, you must provide the personal data that is necessary for the establishment and execution of the contractual relationship and the fulfillment of the associated contractual obligations or that we are legally obliged to collect. This obligation arises from . Without this data, we will generally not be able to conclude and execute the contract with you.